



Santa Barbara Trust for Historic Preservation

*El Presidio de Santa Bárbara SHP • Casa de la Guerra
Santa Inés Mission Mills • Jimmy's Oriental Gardens*

FOR IMMEDIATE RELEASE

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The Santa Barbara Trust for Historic Preservation earns Guidestar's Highest Seal of Transparency



(SANTA BARBARA, CA) – The Santa Barbara Trust for Historic Preservation (SBTHP) today earned a 2019 Platinum Seal of Transparency, the highest level of recognition offered by GuideStar, the world's largest source of nonprofit information. By sharing metrics that highlight progress SBTHP is making toward its mission, the organization is helping donors move beyond simplistic ways of nonprofit evaluation such as overhead ratios.

We are proud to have demonstrated this level of transparency in our work," said Executive Director Anne Petersen. "Guidestar profiles are user-friendly, and provide the opportunity for SBTHP to share a tremendous amount of critical information over time to stay current for our donors, grantmakers, peers, and the media."

To reach the Platinum level, SBTHP added extensive information to its GuideStar Nonprofit Profile: basic contact and organizational information; in-depth financial information; qualitative information about goals, strategies, and capabilities; and quantitative information about results and progress toward its mission. By taking the time to provide this information, SBTHP has demonstrated its commitment to transparency and to giving donors and funders meaningful data to evaluate nonprofit performance.

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ABOUT GUIDESTAR NONPROFIT PROFILES

The GuideStar database contains a profile for every tax-exempt nonprofit registered with the IRS. GuideStar encourages every nonprofit to claim and update its profile at no cost to the organization. Updating allows nonprofits to share a wealth of up-to-date information with the more than 10 million people who visit GuideStar to learn more about nonprofit organizations each year. Updating also allows nonprofits to share information with the more than 200 philanthropic websites and applications that are powered by GuideStar data. To reach a given participation level, organizations need to complete all required fields for that participation level. The GuideStar participation levels, acknowledged as symbols of transparency in the nonprofit sector, are displayed on all updated participants' profiles in the GuideStar database.

GuideStar, guidestar.org, is the world's largest source of nonprofit information, connecting people and organizations with data on 2.7 million current and formerly IRS-recognized nonprofits. Each year, more than 10 million people, including individual donors, nonprofit leaders, grantmakers, government officials, academic researchers, and the media, use GuideStar data to make intelligent decisions about the social sector. GuideStar Nonprofit Profiles are populated with information directly from nonprofits, the IRS, and other partners in the nonprofit sector. The Seal levels, acknowledged as symbols of transparency in the nonprofit sector, are earned by nonprofits providing specific information to its profile to. In addition, users see GuideStar data on more than 200 philanthropic websites and applications like AmazonSmile, Facebook, and Network for Good. Foundation Center and GuideStar joined forces to become Candid, a 501(c)(3) nonprofit organization. Find out more at candid.org and on Twitter @CandidDotOrg.

ABOUT SANTA BARBARA TRUST FOR HISTORIC PRESERVATION

Founded in 1963 by Dr. Pearl Chase, the Santa Barbara Trust for Historic Preservation (SBTHP) stewards the past and present of the Presidio Neighborhood and inspires preservation advocacy throughout the County in order to create a more vibrant community. SBTHP operates El Presidio de Santa Bárbara State Historic Park, Santa Barbara's 18th century birthplace, under an agreement with California State Parks. In addition to portions of the Spanish fort, El Presidio SHP includes the Alhecama Theatre (1925) and the campus of the Santa Barbara School of the Arts, and Jimmy's Oriental Gardens (1947) the last visible connection to Santa Barbara's Chinatown. The organization also operates Casa de la Guerra, the 1820's adobe home of Presidio Comandante José de la Guerra, and the Santa Inés Mission Mills near Solvang, CA. SBTHP produces dozens of community and school programs throughout the year to provide access to these special historic places. SBTHP is 501(c)(3) non-profit organization; learn more at www.sbthp.org.